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Focus and Scope:

Released twice each year, in the months of March and September, this scholarly journal offers a broad array of research articles in the field of communication, with submissions accepted in both Indonesian and English. It is produced by the Publication Department at Buddhi Dharma University.

The COMPEDIART journal, explores the wide-ranging aspects of communication science. Its coverage includes in-depth research on media and journalism, investigations into both audio and visual broadcasting techniques, critical evaluations of public relations strategies, and comprehensive studies on advertising methods. Furthermore, it broadens its academic scope to encompass interdisciplinary research across the communication science spectrum, incorporating areas such as the principles of visual communication design, the dynamics of marketing communication, the pivotal role of health communication, the underlying theories of communication psychology, and the intricate connections within the sociology of communication.

Description

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Jurnal ini dikelola oleh Faculty Social & Humaniora-Universitas Buddhi Dharma. Mempublikasikan artikel-artikel penelitian yang telah dilakukan. Jurnal COMPEDIART Volume 1 Number 1 mempublikasikan artikel mencakup bidang seperti: Social Media, Upacara dan Adat Istiadat, Media Publikasi, Strategi Pemasaran, Ritual Masyarakat Jawa.