

Dark Triad Personality Identification on Napoleon: An Analysis of “Animal Farm”, Novel by George Orwell

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ABSTRACT

This paper discusses the manifestation of Dark Triad Personality on Napoleon character in George Orwell’s *Animal Farm*. Applying qualitative research method, this research analyzed the dark personality traits found in the conducted literary works, written by George Orwell and published by Penguin Books in 2008. This particular research aims is attempted to examine how dark triad personality of Napoleon was manifested in the Novel. Hereby, the findings showed that first is Narcissism, portrayed by his tendency to be a self-centered persona in every situation possible. Napoleon wants to get the highlight of farm’s achievement, also to show the self-superiority towards other animals. The second is Machiavellianism, this traits portrayed by utilizes his position as an authoritarian leader in order to get absolute control and committed propaganda to gain advantageous situation on the farm. The third is Psychopathy, shown by him in the form of violence and subtle slavery on the farm. On his leadership, it seems like no empathy to all animals who conduct a work in the farm. Nevertheless, he use violence as a threatening tool, especially when he conduct an execution as a presumption of involvement to Snowball’s rebellion. In conclusion, this study highlights that the dark triad personality in *Animal Farm* novel arguably can be delivered in the form of fictional character. Dark Triad Personality are merely impactful devices in literary works that can embrace characters darker side of human nature. Analyzing literary works with specific personality theory may provide deep knowledge and understanding of characters personality.

Keywords: dark triad personality, psychoanalysis, narcissim, psychopaty

ABSTRAK

Tulisan ini membahas tentang wujud Dark Triad Personality pada karakter Napoleon dalam *Animal Farm* karya George Orwell. Dengan menerapkan metode penelitian kualitatif, penelitian ini menganalisis ciri-ciri kepribadian gelap yang ditemukan dalam karya sastra yang ditulis oleh George Orwell dan diterbitkan oleh Penguin Books pada tahun 2008. Penelitian khusus ini bertujuan untuk mengkaji bagaimana kepribadian triad gelap Napoleon diwujudkan dalam Novel. Dengan demikian, temuan menunjukkan bahwa yang pertama adalah Narsisme, yang digambarkan oleh kecenderungannya untuk menjadi pribadi yang egois dalam setiap situasi yang memungkinkan. Napoleon ingin menonjolkan prestasi peternakannya, sekaligus menunjukkan keunggulan diri terhadap hewan lain. Yang kedua adalah Machiavellianisme, sifat ini digambarkan dengan memanfaatkan posisinya sebagai pemimpin otoriter untuk mendapatkan kendali absolut dan melakukan propaganda untuk mendapatkan situasi yang menguntungkan dalam pertanian. Yang ketiga adalah Psikopati, yang ditunjukkannya dalam bentuk kekerasan dan perbudakan halus di pertanian. Atas kepemimpinannya, sepertinya tidak ada empati terhadap seluruh hewan yang melakukan pekerjaan di peternakan. Namun demikian, ia menggunakan kekerasan sebagai alat ancaman, terutama ketika ia melakukan eksekusi karena dugaan keterlibatannya dalam pemberontakan Snowball. Kesimpulannya, penelitian ini menyoroti bahwa kepribadian dark triad dalam novel *Animal Farm* bisa dibidang dapat dihadirkan dalam bentuk karakter fiksi. Kepribadian Triad Gelap hanyalah perangkat yang berdampak dalam karya sastra yang dapat merangkul karakter sisi gelap dari sifat manusia. Menganalisis karya sastra dengan teori kepribadian tertentu dapat memberikan pengetahuan dan pemahaman yang mendalam tentang kepribadian tokoh.

Kata kunci: kepribadian dark triad, psikoanalisis, narsisisme, psikopat

INTRODUCTION

ANIMAL FARM by George Orwell (2008) is a novel about a group of animals who take control of the farm they live on. The animals get fed up of their master, Farmer Jones, so they kick him out. Once they liberate themselves from the tyrant Jones, life on the farm is considered good for a while and there is hope for a better future of less work, proper education and more food. However, trouble arises as the pigs, Napoleon and Snowball, compete for the hearts and minds of the other animals on the farm. Napoleon seizes power by force and ends up exploiting the animals just as Farmer Jones had done.

According to Klarer (2005), defines literature as entirety of written expression included additional adjectives such as "aesthetic" or "artistic" to make it differ from any common written text. One of the part of literary work is a Novel. It is one of a kind of written work that has so many varieties and still goes through the ages. Bakhtin (Pugh & Johnson, 2014:146) stated, that novel genre is capable to develop much of what other form might cannot, including an ability to engage with contemporary reality, and also pointing his argument about its adaptive characteristic with cultural, historical and aesthetic circumstances.

Speaking from those definition, novels are capable to become a source of fictional work that can be enjoyed and also remain relevant with their capability to various kind of social circumstances, which also put their own characteristics in places. It keeps inventing itself in exciting ways possible, might by its genres, issue, plot, and also its value branched in social context.

Literature has long been used to explore the human mind and behavior. The authors use their knowledge of psychology to create believable and relatable characters, and develop storylines that shed light on the human condition. Psychology is also has a profound influence in the literary works. It showed us a real life phenomenon, or even tried to embrace the embodiment of social life in various terms. This problem has an overlay relation with human behaviour and personality.

According to Wellek and Warren (1948:75), psychology of literature is a study of individual psychology, creative process, psychological types within works of literature and its effect upon its reader. In addition with that, personality act as a person's uniqueness in terms of thinking, emotions, and behavior (Coon & Mitterer, 2008:389).

The dark triad of personality refers to a group of three personality traits: Narcissism, Machiavellianism, and psychopathy (Paulhus & Williams, 2002). These traits are often

characterized by a lack of empathy, a willingness to manipulate others, and a disregard for social norms.

Starting from the explanation above, the researcher is interested in analyzing the psychological concern reflected in the novel and focuses on the personality of napoleon's character with an issue that can be formulated as: How does the dark triad personality portrayed in Napoleon's character in Animal Farm novel?

RESEARCH METHODOLOGY

In this research, the writer used a qualitative method in order to analyze the novel "Animal Farm". According to Kothari (2014), this method is concerned with qualitative phenomenon, or something related to involving the quality or kind. It also important to aims at discovering underlying motives and desires of human behavior. All data used is descriptive data to provide the research. Descriptive research has a purpose is to describe the matter as it exist at present (Khotari, 2014). By revealing several facts and examining based on data in the novel, since the source of information becomes an crucial part of analysis, the writer preferred the qualitative method in this research. The research is conducted based on this following steps:

1. Choosing particular novel which still in hand with the analysis topic. Then, "Animal Farm" is a novel that been selected for this study. The researcher reads a whole story of the novel in order to

- gain an outline from the plot itself.
2. Exploring information related to the novel's story to get the sufficient and relevant sources that could provide additional information.
 3. Based on the information that have been gathered, the writer utilized it to support the analysis together with the use of dialogue and narration in the novel.
 4. Analyzing one of the characters in the novel named Napoleon and also attempted to applying the psychological theory to analyze Napoleon's character which conclude the dark triad personality revealed on the character itself, based on narcissism, Machiavellianism, and psychopathy.

FINDING AND DISCUSSION

Exposing the analysis result towards Napoleon character in the novel "Animal Farm" using Dark Triad Personality theory which consists of Narcissism, Machiavellianism, and Psychopathy (Paulhus & Williams, 2002)

Narcissism

Narcissism personality is characterized by the high sense of self-important, a profound need for admiration, and lack of empathy of others. People with this traits might be feel superior to others and expecting special treatment. They also profound with their own greatness and personal appearance.

Napoleon was now never spoken of simply as "Napoleon." He was always referred to in formal style as "our Leader, Comrade Napoleon," and the pigs liked to invent for him such titles as Father of All Animals, Terror of Mankind, Protector of the Sheepfold, Ducklings' Friend, and the like. In his speeches Squealer would talk with the tears rolling down his cheeks of Napoleon's wisdom the goodness of his heart, and the deep love he bore to all animals everywhere, even and especially the unhappy animals who still lived in ignorance and slavery on other farms. It had become usual to give Napoleon the credit for every successful achievement and every stroke of good fortune. (Page : 62)

The above quotation show that Napoleon has been seen as a majestic figure and undoubtedly recognized as a high position above other animals. All animal should recognized him as "our leader" and any other titles invented to him by other pigs, also the credits would be given to him for any achievement and good fortune. From the above explanation, we can conclude that Napoleon has high demand of self admiration which makes him feel superior to other animals. Achievement and accomplishment is something they use as a tool to assert themselves to gain more grandiosity.

Napoleon himself, attended by his dogs and his cockerel, came down to inspect the completed work; he personally congratulated the animals on their achievement, and announced that the mill would be named Napoleon Mill. (Page : 66)

On this part, all animals was gathered around to celebrate their triumph at the enormous-exhausting masterpiece, the windmill. They also reimagine how they get labored on this work but it's all paid off with the result. Napoleon came to congratulated all the animals for this achievement, but unexpectedly branded the windmill with his own name.

Here we can see that Napoleon narcissist personality became more visible. Napoleon showing this personality in order to show other animals that Napoleon has the authority over the farm. The wind will named after him is simply just to show that it was built under his own sole commands.

Machiavellianism

One of the three main characteristics of the Dark Triad model that aims to measure a person's tendency to behave in manipulative, selfish ways and to achieve personal gain. The term named after *Niccolo Machiavelli*, an Italian political philosopher known for his very pragmatic and sometimes cruel views on power and politics. Machiavellianism includes a number of behaviors and attitudes that can help a person achieve their goals, especially in political and social situations. Some typical characteristics of people high in Machiavellianism which are the tendency to manipulate others to achieve their own goals, the ability to manipulate information and situations

to take advantage of others and highly ambitious and goal-oriented.

That evening Squealer explained privately to the other animals that Napoleon had never in reality been opposed to the windmill. On the contrary, it was he who had advocated it in the beginning, and the plan which Snowball had drawn on the floor of the incubator shed had actually been stolen from among Napoleon's papers. The windmill was, in fact, Napoleon's own creation. Why, then, asked somebody, had he spoken so strongly against it? Here Squealer looked very sly. That, he said, was Comrade Napoleon's cunning. He had seemed to oppose the windmill, simply as a manoeuvre to get rid of Snowball, who was a dangerous character and a bad influence. Now that Snowball was out of the way, the plan could go forward without his interference. (Page : 39)

From this quotation, all the animals are privately informed by Squaler to explain the circumstances related to the windmill construction plan. Squaler cunningly convinced all the animals that the windmill was Napoleon's plan after all and Snowball just took the credit from him.

This is when Napoleon's manipulative side appear to control the situation in order to take the rid Snowball existence and alter the windmill building issue which Napoleon previously opposed, because he said that building the windmill will take so much time and effort.

.....This, said Squealer, was something called tactics. He repeated a number of times, "Tactics, comrades, tactics!" skipping round and whisking his tail with a merry laugh. The animals were not certain what the word meant, but Squealer spoke so persuasively, and the three dogs who happened to be with him growled so threateningly, that they accepted his explanation without further questions. (Page : 39)

It is also convinced by Squaler that this is the tactics, even when the other animals have no idea what it means. Napoleon took the advantages from the incomprehension of other animals to gain a personal trust.

For once Benjamin consented to break his rule, and he read out to her what was written on the wall. There was nothing there now except a single Commandment. It ran: ALL ANIMALS ARE EQUAL, BUT SOME ANIMALS ARE MORE EQUAL THAN OTHERS. (Page : 90)

From the quotation above, Benjamin attempt to examine the wall which are used to be the place where the seven commandments are written. Surprisingly, it wasn't there anymore. The famous seven commandments turns into single statement of propaganda by Napoleon's authoritarian governance.

The statement delivers a literal meaning to them, which some animals are destined to be more superior and must outranked any other animals in the farm. With the changes of this new

decree, the pigs now can do their personal interest.

Psychopathy

Psychopathy personality is a term that describes someone who is lack of feelings, emotions and conscience. A person with this personality can show attitudes that are completely opposite to social norms, have difficulty to split the difference between good and bad behavior, have no sense of empathy, and lack responsibility. Not only that, they can also show rash, manipulative and rude traits towards other people.

The three hens who had been the ringleaders in the attempted rebellion over the eggs now came forward and stated that Snowball had appeared to them in a dream and incited them to disobey Napoleon's orders. They too were slaughtered. Then a goose came forward and confessed to having secreted six ears of corn during the last year's harvest and eaten them in the night. Then a sheep confessed to having urinated in the drinking pool – urged to do this, so she said, by Snowball – and two other sheep confessed to having murdered an old ram, an especially devoted follower of Napoleon, by chasing him round and round a bonfire when he was suffering from a cough. They were all slain on the spot. And so the tale of confessions and executions went on, until there was a pile of corpses lying before Napoleon's feet and the air was heavy with the smell of blood, which had been unknown

*there since the expulsion of Jones.
(Page : 56-57)*

The above quotation show that Napoleon demanded the confessions from any animals that involved with Snowball in the attempt to destroy the windmill. He asked them to confess and were executed on the spot.

We can see that Napoleon has no hesitation to take a blood shedding action in order to eradicate any animals who has involvement with Snowball. He also violated the Sixth Commandment decreed "No animal shall kill other animal". However, after the executions, the decree change into "No animal shall kill other animal WITHOUT CAUSE", indicating that the violence are necessary in certain condition.

Throughout the spring and summer they worked a sixty-hour week, and in August Napoleon announced that there would be work on Sunday afternoons as well. This work was strictly voluntary, but any animal who absented himself from it would have his rations reduced by half. Even so, it was found necessary to leave certain tasks undone. (Page : 40)

From this statement, we can concluded that Napoleon attempt to make all animals work very tightly in order to increase the farm productivity. Even the animal are commanded to work on Sunday, also for the animal who are absent during the labor will get less ration than before.

We can argue from the explanation above that Napoleon try to

conduct the slavery over the farm. His authoritarian leadership showing no empathy towards them, even threatening them with no mercy towards the animals who refuse to do the labor.

DISCUSSION

The terms of "Dark" regarding each of those personality is considered to contain malevolent qualities. This theory put a discussion that every person has a tendency to contain those personality, which one of them act more dominant than the others.

Narcissism

Derived from Greek mythological figure of Narcissus, a young male hunter who was so consumed by his own beauty and greatness that he arrogantly despised the attention and love of other. According to American Psychiatric Association (APA), an individual must feature a pervasive pattern of grandiosity, need of admiration and lack of empathy (APA, 1994) Narcisstic person has criteria such as *Grandiosity, Arrogant, Envy, Lack of Empathy, etc.* (Rosenthal & Pittinsky, 2006).

Machiavellianism

The terms of this traits often associated with Italian political philosopher during the Renaissance named *Niccole Machiavelli*. Perhaps the origin of the characteristics of this traits which characterized with the need to manipulate others, also

characterized by cunning, deceit, and unscrupulous behaviors (Schultz & Schultz, 2017:240) are associated with one of the famous work of the figure itself entitled "The Prince" (2018). In this book, Machiavelli advises any lords who want to secure their power through carefully planned and, if necessary, cruelty and immoral acts, such as the execution of political rivals or in other words willing to use whatever it means which are necessary to attain certain goals (Muris et al., 2017).

Psychopathy

Psychopathy characterized by high level antisocial behaviour, as well as emotional impairments such as callousness and lack of moral emotions like remorse (Nentjes, 2015). Psychopathy also considered to be the most malevolent trait of the Dark Triad, as it is associated with high levels of antisocial behavior, violence, and recidivism. American Psychological Association also noted that Psychopathic people often have a callous disregard for the rights and safety of others and may commit criminal or violent acts without any remorse (2016:5)

The Shadow Self

Some people might not notice their inner shadow even manage to hide it from themselves or anyone else.

Shadow self refers to the unconscious part of the personality that contains all of the aspects of ourselves which we assume as unacceptable or undesirable. The shadow is a purely emotional aspect of our personality that lies in opposition to the ego which in this case, play an essential negative or unpleasant role. It was included in major archetypes along with the persona, the anima or animus, and the self. This shadow personality considers by society as evil and immoral reside in the shadow. These projections which very difficult if not impossible to dissolve, and it would belong to the realm of the shadow led to the negative side of the personality. The shadow is become a moral problem that seemingly challenge the ego-personality and it requires us to push the moral effort (Jung, 1968 :8-9).

Rather than denying or trying to suppress our shadows, it is important to integrate them into our conscious personality. When we integrate our shadow, perhaps we more become whole individuals. You will also be able to better understand and manage unconscious impulses and emotions. Jung (1969) describe that the shadow is a living part of us and cannot be simply ignored or rationalized it away.

Shadow lies in human nature as a creature that lurking in the dark side of our personality. Put this shadow in an abandonment is not appropriate for long terms psychological placement. It can consume us and over time will take

over by exposing unfavorable traits for further extent.

CONCLUSION

Based on the analysis that have been conducted, the researcher finds that Literary works possesses significant role for many individuals in the world, because it doesn't matter how people live and merely shaped them as a human being. It can be introduced in many form of fictional works such as short story, novel, and drama yet literature has sufficient relationship between society and individuals. Literature reflected the imaginative side of human being through language. Psychology and literature are theoretically related to each other. For instance, psychological theories can be used to describe a character in the literary works to convey the personality of certain character.

In the Animal Farm novel, personality of Napoleon are manifested along with the Dark Triad Personality. Napoleon has this "Dark" quality as a persona which we may consider him as a malevolent characters. All his acts and behaviors presumably have an unpleasant impact towards all animals in the farm. The concept of his authoritarian leadership also play a decisive role in order to implement his own malevolent personality.

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