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Focus and Scope:

RUBINSTEIN jurnal multidisiplin Bisnis Sains Teknologi & Humaniora. RUBINSTEIN is a scholarly journal that publishes peer-reviewed research articles spanning multiple academic disciplines, including Business, Science & Technology, and Social Sciences & Humanities. The journal welcomes original manuscripts in a wide range of research areas, including but not limited to:

Public Economics	Financial Accounting	Robotics and Sensors
Industrial Economics	Taxation	Expert Systems
International Economics	Auditing	Internet of Things (IoT)
Business Management	Management Accounting	Decision Support Systems
Financial Management	Law	Business Intelligence
Marketing Management	Social Sciences	Literature
Human Resource Management	Data Mining	Cultural Studies
Business Administration	Cloud Computing	English-language requirements

Description

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The manuscripts or journal articles published in RUBINSTEIN Volume 4 Number 2 features 14 articles contributed by 48 authors from 14 prestigious institutions, 11 from Indonesia: Sultan Syarif Kasim University, Muria Kudus University, Budi Luhur University, Yogyakarta State University, La Tansa Mashiro University, State University of Malang, Buddhi Dharma University, Satya Terra Bhinneka University, University of Surabaya, Malahayati University, and Bakti Nusantara Institute. 2 from Malaysia: Sultan Idris Education University and Management and Science University. 1 from India: Karnavati University.

Include topics such as: Analysis of Classroom Management, Presenteeism in Cigarette Workers, Ethical Dimensions of Artificial Intelligence, Students Experiencing Bullying, Inventory Turnover as a Conduit, Effects of IoT-PLC-Based Smart-Industry Learning Model, Green Human Resource Management, Optimization of the Utilization, Game-Based Learning Approach, Enhancing Customer Satisfaction, Impact of Certification, Analyzing Market Concentration, Impact of SAK EMKM, and Digital Marketing Effect.